



1Fu✓

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO. 79865-5 RAB:JFS:sng

Re Patent Application of Vincent So

Serial No. 10/702,540

Group Art Unit: 3621

Filed: November 7, 2003

Examiner: Charles C. Agwumezie

For: INTERNET BASED DATA CONTENT RENTAL SYSTEM AND METHOD

**INFORMATION DISCLOSURE STATEMENT**

This Information Disclosure Statement is being filed in the manner prescribed by 37 CFR 1.97(b) - (d) to satisfy the duty under 37 CFR 1.56 to disclose to the Office information, known to individuals associated with the filing and prosecution of the subject application, which is material to the examination of the application.

In accordance with 37 CFR 1.97(g) and (h), this statement is not to be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 CFR 1.56(b).

This Information Disclosure Statement is being filed within three months of the filing date of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first official action on the merits and therefore applicant respectfully requests consideration under 37 CFR 1.97(b).

In accordance with 37 CFR 1.97(e), I hereby certify that each item of information contained in this Information Disclosure Statement was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.

## CLAIMS:

1. A method (10) of distributing various quality versions of an electronic content, said method comprising:
  - (S12) defining each quality version of the electronic content;
  - (S14) defining at least one distortion algorithm executable to generate a lower quality version of the electronic content by a distortion of the highest quality version of the electronic content; and
  - (S16) assigning at least one content key to at least one quality version of the electronic content.
2. The method (10) of claim 1, further comprising:
  - (S18) storing the highest quality version of the electronic content on an electronic content medium (20, 30).
3. The method (10) of claim 2, further comprising:
  - (S18) storing at least one distortion algorithm on the electronic content medium (20, 30).
4. The method (10) of claim 1, further comprising:
  - (S18) storing the at least one distortion algorithm on an electronic content player (70).
5. The method (10) of claim 2, further comprising:
  - (S18) storing the at least content key on the electronic content medium (20, 30).
6. The method (10) of claim 1, further comprising:
  - (S18) storing the at least content key on an electronic content player (70).
7. An electronic content medium (20, 30), comprising:
  - a highest quality version (21, 31) of an electronic content; and

In compliance with 37 CFR 1.98(a)(2), also enclosed is a legible copy of:

- i) each foreign patent;
- ii) each publication or that portion which caused it to be listed; and
- iii) all other information or that portion which caused it to be listed, excluding any copies of a United States patent application.

In compliance with 37 CFR 1.98(a)(1), a list of all patents, publications, applications or other information submitted for consideration by the Office is hereby provided by way of the attached Form PTO/SB/08.


It is respectfully requested that the information be expressly considered by the Examiner and that the references be made of record and appear among the "References Cited" on any patent to issue therefrom.

The Patent Office is hereby authorized to charge any deficiency, or credit any overpayment in fees to Deposit Account Number Ottawa.

Respectfully submitted,

Vincent So

Dated: September 27, 2007



---

Allan Brett  
Reg. No. 40,476

Smart & Biggar  
P.O. Box 2999, Station D  
55 Metcalfe Street, Suite 900  
Ottawa, Ontario  
Canada K1P 5Y6  
Telephone: (613) 232-2486

Encls.: Form PTO/SB/08  
PCT Search Report  
Acknowledgement Card